

Why Alameda?

Alameda, with a population of 74,683, successfully blends a small town feeling with a large metropolitan area. Seven miles east of San Francisco and less than one mile west of the City of Oakland, Alameda is centrally located between two large bay area cities and is a brief drive north of the Oakland International Airport, making Alameda accessible to national and international destinations.

Companies in Alameda can draw on one of the nation's richest sources of highly qualified graduates in the country. Among the dozens of community colleges, colleges and universities, Stanford University is annually recognized as one of the top private universities in the country and the University of California, Berkeley is often ranked as the top public university.

Alameda's Major businesses include:

- Wind River Systems (wholly owned subsidiary of Intel)—the leading provider of real-time operating systems in space-based applications, including the Mars Rovers.
- Celera—Develops and manufactures molecular diagnostic products.
- Embarcadero Systems—industry-leading producer of information technology for world wide maritime transportation supply chains.
- Abbott Diabetes Care—one of the largest medical device facilities in the Bay Area.
- VF Outdoor is the flagship division of VF Corporation - a \$7 billion-plus American apparel company headquartered in Greensboro, North Carolina. VF Corporation, a Fortune 500 company whose brands include: North Face, Vans, Jansport, Kipling Europe, Reef, Napapijri, Eastpak, Eagle Creek, and Lucy.
- Peets Coffee & Tea—Roasting and Distribution Center for Western United States.